## **CLAIMS**

## What is claimed is:

1. A sail formed by a process comprising steps of:

providing a sheet of material containing stretchable webs that lay substantially flat when disposed against a planar surface, but which are capable of stretching under wind loading to assume a sail or airfoil shape, the sheet including at least two webs of PVC vinyl laminated together between which is disposed a scrim of polyester yarn, the yarn being cross-hatched in a predetermined directional pattern;

printing informational matter onto the sheet; and cutting the sheet into the shape of a sailboat sail.

- 2. The sail of claim 1, wherein the process further includes mounting the sail to a sailboat.
  - 3. The sail of claim 1, wherein the sail is a headsail.
  - 4. The sail of claim 1, wherein the sail is a mainsail.
- 5. The sail of claim 1, wherein the weight of the sheet is in the range of 10 to 30 ounces per square yard
- 6. The sail of claim 7, wherein the weight of the sheet is in the range of 15 to 16 ounces per square yard.
  - 7. The sail of claim 1, wherein the sheet of material is opaque.

8. A method of manufacturing a sail comprising:

providing a sheet of material containing stretchable webs that lay substantially flat when disposed against a planar surface, but which are capable of stretching under wind loading to assume a sail or airfoil shape, the sheet including at least two webs of PVC vinyl laminated together between which is disposed a scrim of polyester yarn, the yarn being cross-hatched in a predetermined directional pattern;

cutting the sheet into the shape of a sailboat sail; and printing informational matter onto the sheet.

- 9. The method of claim 8, further including mounting the sail to a sailboat.
- 10. The method of claim 8, wherein the sail is a headsail.
- 11. The method of claim 8, wherein the sail is a mainsail.
- 12. The method of claim 8, wherein the weight of the sheet is in the range of 10 to 30 ounces per square yard.
- 13. The method of claim 12, wherein the weight of the sheet is in the range of 15 to 16 ounces per square yard.
  - 14. The method of claim 8, wherein the sheet of material is opaque.

## 15. A sail comprising:

a sheet of material in the shape of a sail adapted to be functionally employed on a sailboat, the material containing stretchable webs that assume a planar orientation when placed against a planar surface, but which can stretch into a sail or airfoil orientation when mounted to a sailboat and exposed to wind loading, the sheet including at least two webs of PVC vinyl laminated together between which is disposed a scrim of polyester yarn, the yarn being cross-hatched in a predetermined directional pattern; and

printed informational matter disposed on at least a portion of at least one surface of the sheet.

- 16. The sail of claim 15, wherein the sail is a headsail.
- 17. The sail of claim 15, wherein the sail is a mainsail
- 18. The sail of claim 15, wherein the weight of the sheet of material is in the range of 10 to 30 ounces per square yard.
- 19. The sail of claim 18, wherein the informational matter includes at least one of textual information and graphics.
  - 20. The sail of claim 15, wherein the sheet of material is opaque.